

IMS DIGITECH SOLUTION



IMS DIGITECH SOLUTION

Lead Generation & Business Automation for Growing Businesses



www.imsdigitechsolution.com



About us

About Us.

Introduction

At IMS Digitech Solutions, we empower businesses to grow smarter through innovative **Lead Generation, Online Marketing, and Business Automation solutions**. We are committed to helping organizations attract more customers, enhance digital presence, and streamline operations with technology-driven strategies and scalable SaaS products.

Our expertise extends beyond **marketing services to delivering powerful business tools, including CRM Solutions, WhatsApp Business API, Bulk SMS & Email Platforms, and HR & Payroll Software**, enabling businesses to improve efficiency, strengthen customer relationships, and accelerate growth.

At IMS Digitech Solutions, we don't just provide services we build growth ecosystems that help businesses generate leads, automate processes, and achieve their full potential in the digital world.

IMS Digitech Solutions – Empowering Business Growth Through Smart Marketing & Automation.

Services & Solutions

Enhance your digital presence and reach the right audience through strategic online marketing solutions designed to increase visibility, engagement, and business growth.



ONLINE MARKETING SERVICES

- Google Business Profile Setup & Optimization
- Website Design & Development
- SEO & Lead Generation
- Blog & Content Marketing
- Google & Social Media Advertising
- Creative Branding & Content Creation
- Social Media Management
- Outdoor Marketing Campaigns
- E-Commerce & Marketplace Management



LEAD GENERATION SOLUTIONS

- Google Ads Lead Generation
- Meta (Facebook & Instagram) Advertising
- LinkedIn B2B Lead Generation
- Email Marketing & Lead Nurturing
- WhatsApp Marketing Campaigns
- Bulk SMS Marketing Solutions
- High-Converting Funnels & Landing Pages
- Customized Growth & Lead Generation Strategies
- Business & Lead Data Analytics



SOCIAL MEDIA MARKETING

- Account Management
- Content Creation & Creative Design
- Social Media Advertising
- Influencer Collaborations
- Community Engagement
- Brand Awareness & Growth
- Lead Generation Campaigns
- Performance Tracking & Optimization



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HRMS & PAYROLL SOFTWARE

- Employee Information & Document Management
- Attendance & Leave Management System
- Payroll Processing & Salary Automation
- Shift, Holiday & Workforce Management
- Performance Monitoring & Reporting
- Secure, Cloud-Based HR & Payroll Solutions



WHATSAPP BUSINESS API & BULK MESSAGING

- Official WhatsApp Business API Integration
- Bulk WhatsApp Campaign Management
- Automated Notifications & Customer Updates
- Lead Nurturing & Customer Engagement
- Chat Automation & Multi-Agent Support
- Personalized Messaging & Campaign Analytics

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BULK EMAIL MANAGEMENT SOLUTIONS

- Bulk Email Campaign Management
- Promotional & Transactional Email Services
- Automated Email Workflows & Lead Nurturing
- Email Template Design & Personalization
- Contact List Management & Segmentation
- Performance Tracking & Campaign Analytics



SMS & RCS MESSAGING SOLUTIONS

- Bulk SMS Marketing Campaigns
- Transactional & Promotional SMS Services
- Rich Communication Services (RCS) Messaging
- OTP, Alerts & Notification Management
- Personalized Customer Engagement Campaigns
- Real-Time Delivery Reports & Analytics



CLOUD TELEPHONY & IVR SOLUTIONS


- Cloud-Based Business Calling System
- Interactive Voice Response (IVR) Setup
- Virtual Numbers & Call Routing
- Inbound & Outbound Call Management
- Call Recording, Monitoring & Analytics
- Multi-Agent Support & Customer Service Management
- CRM Integration & Automated Communication Workflows






Why Choose Us

- ✓ 7+ Years of Industry Experience
- ✓ Client-Centric & Customized Solutions
- ✓ Complete Lead Generation & Marketing Services
- ✓ Advanced SaaS & Business Automation Solutions
- ✓ Results-Driven Strategies & Measurable Growth
- ✓ Dedicated Support & Long-Term Partnership
- ✓ Scalable, Reliable & Future-Ready Solutions

 +91 9082548756 / 9326174548

 info@imsdigitechsolution.com

 www.imsdigitechsolution.com

 B/1, Dsouza Compound, AG Link road ,
Sakinaka , Andheri (E)

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